

DISPLAY & WIN!

Earn Reward Points* for every qualifying incremental display you place during P7-P9 2026 to shop for cool gear at [gopcrewards.com](https://www.gopcrewards.com)

**Maximum 65 Reward Points per qualifying display.
Limit one (1) Shipper, one (1) Take Home display and one (1) optional Bonus included/featured per COF/store.
Maximum 1,500 Reward Points Payout.*

HOW IT WORKS

Earn 20 Reward Points for every qualifying incremental Shipper/Pepsi 250 USA Display

Eligible Shippers Include:

- Mug Vanilla Howler
- Dew America / Dirty Dew
- Gatorade LSNA 28oz
- Dew Trolli LTO
- Gatorade Summer LTO/RWB/Soccer 28oz
- Starbucks Coffee and Protein
- Pure Leaf Mental Focus

Earn 25 Reward Points for every qualifying incremental Take Home Display

- **Qualifying Packages:** 12oz 12pk FM, 16.9oz 6pk, 12oz 24pk cube, 12oz 18pk
- **Qualifying Display MUST include Core 6:** Pepsi, Pepsi Zero Sugar, Diet Pepsi, Starry*, Mountain Dew, Mountain Dew Zero Sugar/Diet Mountain Dew
**Starry not required on display for locations that do not carry*
- **Small Format:** Minimum 20 cases | **Large Format:** Minimum 50 cases
- **ALL** qualifying displays must be priced and follow brand flow to qualify

INCREMENTAL DISPLAY BONUS!

Earn additional BONUS Reward Points when ANY* of the following are included on the qualifying Small Format or Large Format incremental Take Home Display!

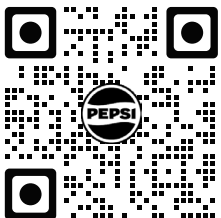
**Limited to one (1) Bonus! add-on per qualifying Take Home Display.*

Earn an additional 10 Reward Points for ANY of the following:

- Include Mountain Dew Baja Cabo Citrus on display
- Feature Mountain Dew Baja Cabo Citrus POS
- Include Dirty Dew on display
- Feature Dirty Dew POS
- Feature Fall Football POS

OR Earn an additional 20 Reward Points when Pepsi Prebiotic 8pk is included on the qualifying incremental Take Home Display

- **Small Format:** Minimum 2 cases | **Large Format:** Minimum 5 cases



Simply scan this QR code to submit qualifying display photos to pc2405.pcbigdisplay.com

- *Original photo(s) only. No screenshots accepted. Do not alter, crop, edit, enhance or modify photo(s). Duplicate photo(s) will not be accepted.*
- *Photo(s) must be submitted by 9/05/26 for executions secured during the June 14 through September 5, 2026 incentive timing.*
- *On-line upload site will be disabled at 11:59p PT on September 5, 2026.*

HUNDREDS OF ITEMS TO CHOOSE FROM

Use your Reward Points now or add them to your existing account along with points you have earned from other programs and save for higher value items!